

Habitat Happenings

spring 2021



REAL PROGRESS

Neighborhood Crime Falls in
Areas with Habitat Families pg. 3

From Cleveland Habitat HQ...

A letter from our President/CEO & Board Chair

To say 2020 was an unprecedented year would be an understatement. Despite the challenges 2020 brought, we're happy to report that we finished the year strong.

We were still able to make progress on our houses throughout the year, with the help of more than 700 volunteers – all following COVID-19 protocols for safety.

Our ReStores were closed for a few months in 2020, and yet sales were still on pace with previous years. Looking ahead, we want to continue exploring new ways to bring in new furniture and homegoods to sell at our locations.

Our work to revitalize the Buckeye-Woodhill neighborhood also continues to reduce neighborhood crime, as seen from the two "heat maps" on page 3.

As we look to the remainder of 2021, we are feeling confident, inspired and hopeful. Thank you for all you do to support our mission.



John Habat, President/CEO



Michael Owendoff, Board Chair

2020 by the numbers

Even though 2020 brought significant challenges, Cleveland Habitat was still able to get out and get the work done.

Below is the breakdown of some of the key figures from the 2020 financials for Cleveland Habitat.

15 homes sold

\$555 average monthly mortgage payment

\$111,571 average home sale price

709 volunteers

37,935 hours of work

\$2M+ ReStore sales



Philanthropic	\$2,840,453
ReStore Sales	\$2,069,687
Home Sales	\$1,562,000
Other	\$769,520

Revenue: **\$7,241,660**

Net Assets: **\$8,632,488**



Program	\$5,460,460
Fundraising	\$370,679
Administration	\$338,979

Expenses: **\$6,170,118**



Real Progress

According to recent stats from the Cleveland Police Department, crime rates have drastically fallen in areas with Habitat families

Since beginning work in the Buckeye-Woodhill neighborhood, Cleveland Habitat has rehabbed 29 houses, started construction on 18 new houses and completed 276 exterior repairs for existing residents.

That work is paying off.

The two “heat maps” to the right show crime in the community the year we started work in Buckeye-Woodhill, and then last year, after five years of focused investment.

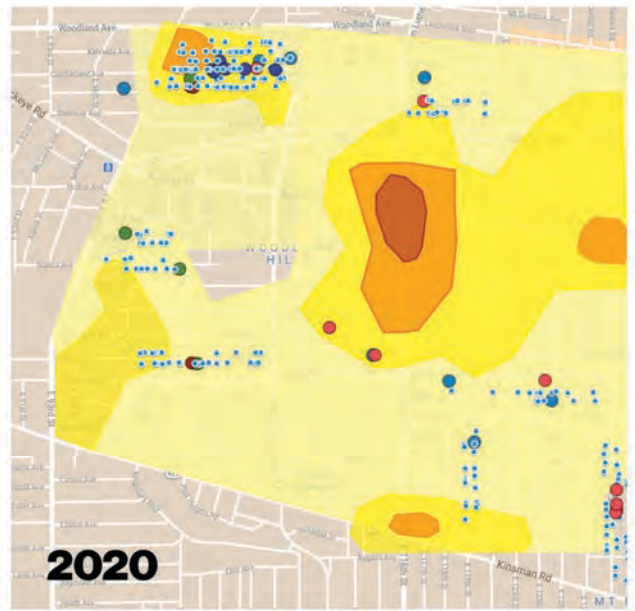
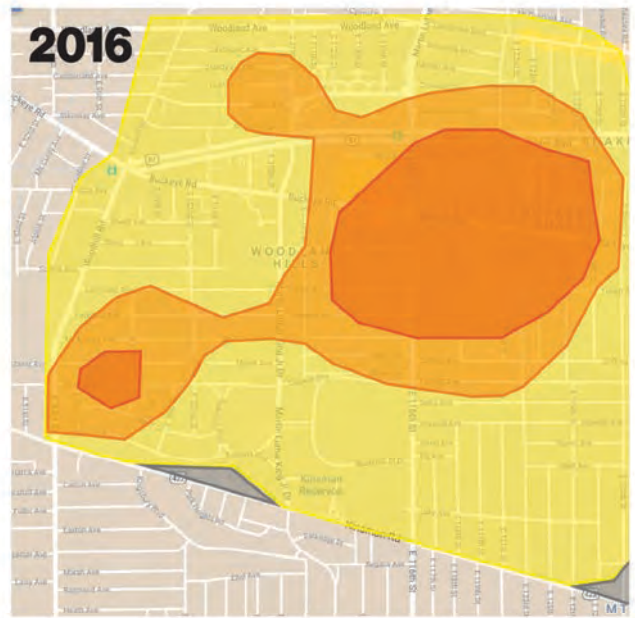
As you’ll see, where Cleveland Habitat has a presence – new builds, rehabs, spruce ups, etc. – crime falls substantially.

All in all, Cleveland Habitat has invested more than \$5 million in the community, with plans to invest \$15 million by 2024.

Looking to build on this momentum, Habitat is working with the City of Cleveland to rehab 12 vacant homes, formerly owned by Buckeye Shaker Square Development.

The map below shows a closer snapshot of the streets where we currently have projects in the Buckeye-Woodhill neighborhood.

Blue lots are Habitat Houses, green lots are vacant and red squares represent where we’ve completed repairs.

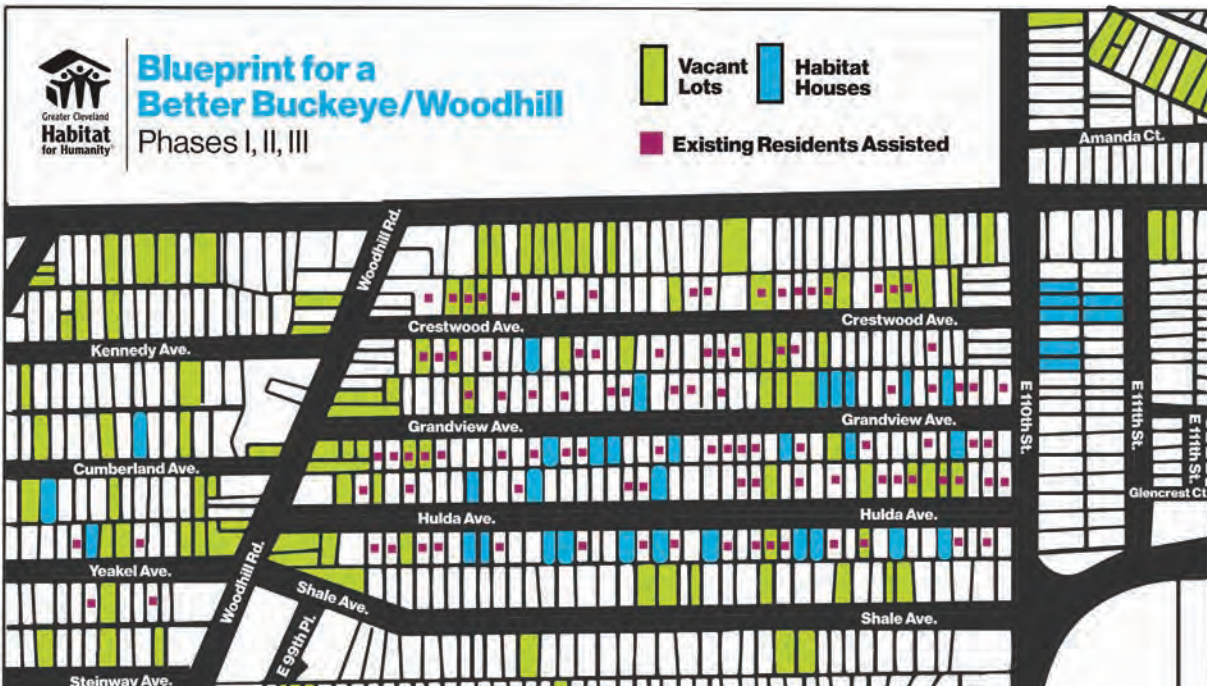


Legend: High (Red), Medium (Orange), Low/Medium (Yellow), Low (Light Yellow). *Crime statistics provided by the Cleveland Police Department



Blueprint for a Better Buckeye/Woodhill Phases I, II, III

- Vacant Lots
- Habitat Houses
- Existing Residents Assisted



About the Buckeye-Woodhill neighborhood

Location

2 miles from University Circle

< 5 miles from downtown Cleveland

1.5 miles to Larchmere Business District



VIRTUAL WALK-RUN MOSEY FOR HOMES

20th Anniversary



Celebrate the **20th anniversary** of the Habitat Walk and help reach our goal of \$90,000. As our only fundraiser of the year, funds raised from the Walk will sponsor the construction of a new home in the Buckeye-Woodhill neighborhood.

After considering public health protocols in regards to COVID-19, we will host a **Virtual Habitat Walk** again this year. While we can't be together in person, you can still expect the same dog-friendly, donut-friendly good time you have had in the past – just on the course of your choosing.

How the Virtual Walk will work

The beauty of a virtual event is that you can do your walk anywhere you want. A jog around Edgewater? Great. A walk through Lakefront Nature Preserve? Awesome. A stroll to your local donut shop? Fantastic.

Sign up as an individual or get your socially distanced crew together to create a team. Then get out there anytime from **July 15th - 31st** to raise awareness for affordable homeownership. Don't forget to snap a picture, post it on the social media account of your choice and **tag us!**

Register for free, raise \$20 and you'll be eligible for a Habitat Walk t-shirt.

We will hold contests (best t-shirt design, best silly walk, etc.) this year, so bring your A-Game and you'll walk away with a prize – and bragging rights. You can learn more about contests on **clehabitatwalk.org**.

- FREE registration** | register, raise \$20 + be eligible for a Habitat Walk t-shirt
- Fundraise** | ask family and friends
- Join** | create a team or participate as an individual
- Sponsor** | help us make the 20th anniversary Habitat Walk one to remember

To register, sponsor or learn more, visit **clehabitatwalk.org**



The completed 2020 Walk home

Ivory, pictured below, selected the 2020 Habitat Walk home

participate anytime
July 15th - 31st



The 2020 Walk house is dedicated to John and Mary Evans. John and Mary are the founders of the Habitat Walk which they began in 2001. John made it to his 100th birthday last year, participating in the Walk each year until his passing in the fall.

At age 91, Mary came out to the construction site this March to check on all the progress. She approved. When asked what drove her to stay so busy, she responded, **"You are at your happiest when you are helping others."**



thrivent[®] Faith Build Updates

2020

The 2020 Thrivent Faith Build began with a house blessing in June. Pastor Bob of the Community of St. Peter led the prayer, “**May every measurement, cut and fastening be a gift and a prayer.**” We tossed wood shavings on the house in gratitude of all the work being done, we blessed the house with water as a symbol of the sweat equity and a key was passed hand to hand as a symbol of the love being unlocked through the partnership of Habitat, Thrivent and the faith community.

With the home now complete, we wish Marie and her daughters, Aliane and Ronnette years of happiness, love and joy.



Thank you to all the 2020 participating churches!

Brecksville United Methodist Church
Church of St. Dominic
Community of St. Peter
Fairmount Presbyterian Church
Lord of Life Lutheran Church
Old Stone Church
Plymouth United Church of Christ
St. Basil the Great Catholic Church
St. Joseph Catholic Church of Strongsville
St. Mark Catholic Church, West Park
St. Mary's Catholic Church, Berea

St. Mary of the Falls
St. Paul's Episcopal Church
Strongsville United Methodist Church
The Church of the Covenant
The United Methodist Church of Chagrin Falls



2021

The 2021 Thrivent Faith Build is underway! This will be the 22nd house built in partnership with Thrivent. Thrivent is providing 50 percent of the funding, and is challenging Habitat to engage the faith community to raise the other half.

The 2021 Faith Build home is located on Hulda Avenue, one street south of the 2020 Faith Build house. It will be one of 10 new homes built on Hulda and part of the 40 new home vision Habitat has set its sights on from 2019-2024.

Kassy, a mom of three amazing kiddos, has selected to purchase the 2021 Faith Build house.

Calling all churches!

Join the Faith Build as a prayer, volunteer, or sponsor partner – or a combination of all three! Join by June and we can proudly include your name in the first round of signage.

For more information, contact Kim at kpride@clevelandhabitat.org or 216-325-5578.

Are you a Thrivent Member? Your membership could help with the Faith Build!

Thrivent Choice Dollars and Action Teams can be used to help with the Thrivent Faith Build. Check on your eligibility for each program at Thrivent.com or by calling 1-800-847-4836. At the prompt indicate “member benefits.” You can designate Choice Dollars to Cleveland Habitat or create an Action Team for a Habitat project.

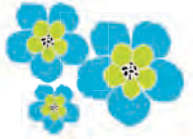
“I want to have a **legacy** for my kids. I want them to know this is our house and no one can take it away.”



ReStore

Great Stuff at Great Prices

Spring has sprung and that means one thing – it's time for spring cleaning!



Gearing up for spring cleaning? Think Greater Cleveland Habitat for Humanity ReStore and donate the items you no longer need.

What We Need

- furniture
- appliances
- home decor
- cabinets
- tools
- lighting
- building supplies
- hardware
- household goods
- plumbing
- and more

How to Donate

Schedule a **free** donation pickup today!

Visit
clevelandhabitat.org/pickup
or call our donation hotline at
216.429.3631

Where Your Donation Goes

Your donations will be offered for sale to the public at our ReStore locations. Funds generated from the sale of these items will directly help support our mission.

Please note that your donations will not be used in Habitat homes.

Did you know you can find NEW items at our ReStores?

Stop by either location for brand new Arhaus and Ashley furniture, beautiful butcher block countertops and so much more.



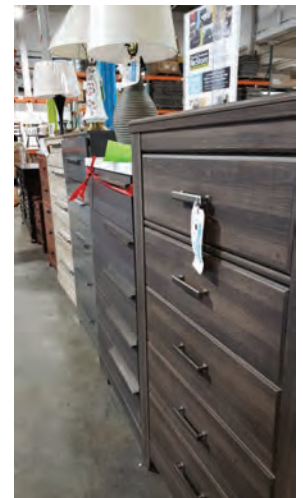
Looking for an excuse to visit one of our ReStore locations and check out the new stuff?

Look no further!

Greater Cleveland
Habitat for Humanity®
ReStore

\$5 off \$25

Valid with original coupon only; Valid at ReStore locations in Cleveland, OH and North Randall, OH. Coupon not to be combined with other promos; Photocopies not valid; Coupon must be surrendered at the time of purchase. **Expires December 31, 2021**



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Thank you!

2020 Donors

Neighborhood Revitalizer

\$150,000+



The Lozick Family Foundation

Home Builder

\$80,000+



Anonymous (2)



Foundation Builder

\$40,000+

Bank of America
The Kelvin & Eleanor Smith Foundation

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Cornerstone Builder

\$10,000+

Anonymous
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The Reinberger Foundation
The Sauerland Foundation
Third Federal Savings & Loan
Thompson Hine, LLP
Travelers Insurance
US Bank Foundation
Wells Fargo Bank, N.A.

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\$2,500+

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Callahan Foundation
Church of St. Dominic
Church of the Gesu
CIBC Bank US
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CSP/GET
Cecelia DePolo Charitable Fund
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New York Community Bank
Norfolk Southern Corporation
Old Stone Church

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Plymouth Church United Church of Christ
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St. Mary's Catholic Church, Berea
St. Mary of the Falls
St. Paul Evangelical Lutheran Church
St. Paul's Episcopal Church of Cleveland Heights
State Farm
Strongsville United Methodist Church
Swagelok Company
The Church of The Covenant
The Higley Fund
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The United Methodist Church of Chagrin Falls
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10am-6pm 10am-4pm

donate
in-store

tue/wed/thu 8:30am-5:30pm
fri/sat 8:30am-3:30pm

schedule
pick-up

216.429.3631 clevelandhabitat.org/pickup

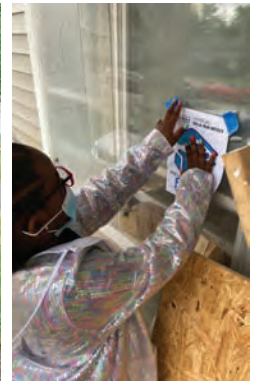


Habitat Happenings

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2021 VIRTUAL
WALK · RUN
MOSEY FOR HOMES

JULY 15 - 31, 2021

clehabitatwalk.org