



june 16, 2018 | 10am | edgewater park | clehabitatwalk.org

2018 Sponsorship Opportunities

For over 30 years Greater Cleveland Habitat for Humanity has relied on the support of the community to partner with people in Cleveland to build better lives for themselves through safe and affordable homeownership. **Join us in raising critical funds and awareness for this very special mission.**

The walk supports the full-rehab of a home in Cleveland Habitat’s 100 Homes in Cleveland 3-year Initiative. Each year the walk draws the attention and participation of hundreds of local residents, who **support neighborhood revitalization in Cleveland – one neighborhood, one home, and one family at a time.** We ask for your support this year.

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Website: _____

Contact Name: _____ Title: _____

Contact Phone: _____ Contact Email: _____

Yes! We want to support the 2018 Habitat 5K Walk-Run-Mosey for Homes

neighborhood-by-neighborhood
 \$5,000

street-by-street
 \$3,500

block-by-block
 \$2,500

home-by-home
 \$1,000

family-by-family
 \$500

step-by-step
 \$250

in-kind sponsor/donor
 \$ _____

other
 \$ _____

Payment (you can also pay online at clehabitatwalk.org):

_____ Check Enclosed \$ _____ (payable to Cleveland Habitat)

_____ Credit Card \$ _____ Card No. _____

Name on Card: _____ Exp ____/____ CVV _____

For your records, our Tax ID #: 31-1209423

Mail Sponsorship to: Cleveland Habitat, 2110 W. 110th Street, Cleveland, OH 44102

Questions? Contact Kimberly Pride: kpride@clevelandhabitat.org or 216-325-5578.



neighborhood-by-neighborhood

\$5,000

- Name/logo prominently displayed on signage and t-shirts (logo due 5/1/18)
- Verbal recognition on event day with speaking opportunity
- Name/logo prominently displayed on all pre/post event promo materials
 - Press releases, social media (8k+ reach), website and newsletter (13k+ reach)
- Opportunity to provide informational materials at event
- 20 participant slots for walkers, including t-shirts



\$3,500

street-by-street

- Name/logo prominently displayed at the start/finish with verbal recognition on event day
- Name/logo prominently displayed on all pre/post event promo materials
 - Press releases, social media (8k+ reach), website and newsletter (13k+ reach)
- Opportunity to provide informational materials at event
- 15 participant slots for walkers, including t-shirts



\$2,500

block-by-block

- Name/logo displayed on a tent with verbal recognition on event day
- Name/logo displayed on all pre/post event promo materials
 - Press releases, social media (8k+ reach), website and newsletter (13k+ reach)
- Opportunity to provide informational materials at event
- 12 participant slots for walkers, including t-shirts



\$1,000

home-by-home

- Name/logo displayed on Kid Zone signage on event day
- Name/logo displayed on all pre/post event promo materials
 - Press releases, social media (8k+ reach), website and newsletter (13k+ reach)
- Opportunity to provide informational materials at event
- 8 participant slots for walkers, including t-shirts



\$500

family-by-family

- Name/logo displayed on informational sign along course
- Name/logo displayed on select pre/post event promo materials
 - Press releases, social media (8k+ reach), website and newsletter (13k+ reach)
- 4 participant slots for walkers, including t-shirts



\$250

step-by-step

- Name/logo on "All Sponsors" signage on event day
- Name/logo displayed on event webpage
- 2 participant slots for walkers, including t-shirts



in-kind sponsor/donor

- Name/logo on "All Sponsors" signage on event day
- Additional recognition for in-kind donations over \$250

Marketing material inclusion subject to sponsorship submission. Packages may include time sensitive dates.

- Sponsors will be added to website with sponsorship confirmation. Day of event signage deadline is 6-1-18.
- Participant slots may be donated to families who may like to walk but are unable to fundraise.